

STRONG FAMILY ALLIANCE

SAVING LIVES. PRESERVING FAMILIES.

HOW WE'RE DIFFERENT

There are many organizations focused on LGBTQ issues. They work to advance equality through support, education, and advocacy, are active politically around LGBTQ rights, and attempt to unite LGBTQ people with families, friends, and allies. They serve many broad needs and are an invaluable resource for LGBTQ people.

Strong Family Alliance has a much narrower focus: supporting parents of LGBTQ in the initial days when their child comes out. We want to reach those parents who may be rejecting their child -- or who are emotionally overwhelmed - to help them find balance and find ways to move forward. **We are "first responders."**



Strong Family Alliance is not political and does not provide ongoing support such as hotlines, conventions, or local chapters. **We are not involved in advocacy efforts.**

Other organizations offer long term support, education and resources, and we point to those organizations for further help. However, when parents turn to those groups, they have often already decided to learn more about how to support their child. They've committed to find a way to move forward and stay connected. **We are trying to reach the parents who haven't yet made the decision to accept their child.**

Information for parents of LGBTQ, when available, is often fragmented. **We consolidate and focus information in one place**, specifically for parents, accessible in any community no matter how small or remote, providing critical information, practical guidance, and a springboard to more extensive resources.

We will also address faith issues head on, since these belief systems are often the hardest to assimilate when a child comes out. **We point to many faith-based organizations and resources** to help parents understand the support that's available no matter their faith.

We offer content in both English and Spanish and are accessed through three URLs:

www.strongfamilyalliance.org
www.itsokimgay.com
www.itsokimtrans.org

Our vision is that our website appears when people search for what to do when their child comes out. We also hope LGBTQ youth coming out will share this website with their parents. (We've heard so many times, "I wish this site had been around when I came out!")